The AI Productivity Dividend

Where did the time go?

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Think of one thing you've produced with AI that made you feel 'super-productive'.

All that time you saved…
Where did it go?

It felt faster…
Faster = More = Growth = Revenue

But when someone finally measured the growth & revenue,
it didn’t stack up.

Three bottlenecks between AI and the profit.

The leader.

The manager.

The employee.

Bringing AI into your organisation helps most if you can already judge the answer.

Use it where you can identify good from bad.

Keep it away where you can't, or you will bake in mistakes you never knew existed.

The Centaur.
The Cyborg.
The Self-Automator.

They all look the same in an AI usage report.
One isn’t learning at all.

Three levers to put the time to work:

Point it at work you can evaluate.
Watch how people use it, not how much.
Give the time saved a job and an owner.

Can you do this for your business?

The real AI dividend is time, not revenue. Now you know where it went.

As business leaders, you now have to decide who benefits from it.



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Sources

Not spoken to. Every link, live: dot11.media/d11home/agbc

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